Rep Order# EC'd Yes 6837949 Ver# 5 Mod# | Status Confirmed Traffic Order# 105006 Last Received: Printed: 10/12/2012 7:26 AM

Showing Buylines: All Lines 10/10/2012 6:56 PM

101

~1

Advertiser (
Product O
Estimate# 19 Buyer Phone# Fax# Station KSNV-TV LAS VEGAS, NV.
Advertiser ().OBAMA FOR AMERICA
Product OBAM FOR AMERICA 1537 MAURA GILROY Agency C/P1/P2/E
Flight Dates
Hiatus Weeks Agency () GMMB 3050 K ST NW WASHINGTON, DC 20007 Agency C/P1/P2/E 95/101/1537 Plight Dates 10/16/2012 - 10/22/2012 Rep Firm Sales Office (Salesperson (Salesperson FAX# Salesperson Phone#

) PHILADELPHIA) AMY MCCREARY

215-568-6540 215-568-1845

- CONTRACT COMMENT --

BARACK CRAMA FOR AMERICA SC=*

									į f
Ħ	} .	re	E	5		βÐ	1612 1824	N	⁻ 5
λλ Buyline σ	JA 6A-/A Buyline Comment: NEWS	y /A	TU-F /A	M 5A-7A Buyline Comment: NEWS	TU-E 6A-7A Buyline Comment: NEWS	M 430A-453A Buyline Comment: NEWS	TU-F 430A-453A Buy_ine Comment: NEWS	M 5A-6A Buyline Comment: NEWS	Day Time Prog
/A-IA Comment:	bA−/A ∈ Comπent:	7A-3A Comment:	/A-9A	5A-7A Comπent:	6A-7A e Comment:	430A-453A 5 Comment:	430A-459A E Comment:	5A-6A e Comment:	Time 5A-6A 5 Comment:
JA-JA Buyline Comment: SÃT T⊌CKI	NEWS	/A-9A Buyline Comment: TCDAY SHCW	E 7A-9A Buy-ine Komment: TUDAY SHOW	NERC	NEWS	NEWS	NEWS	NEWS	Program.
20 20 20 20 20 20 20 20 20 20 20 20 20 2	ž	: 8	 	: 30	: 31	 80	 	: 30	:30 Len
\$6.25	5250,00	\$30cc	3050	\$70C.00	\$ 70%. 68	\$100.00	90.331\$	\$450,00	Rate 5450.00
10,77-70,425	16/25-16/80	14-22-11-722	10/16-10:19	10/22-10/22	10/16-10/19	10/22-10/22	10/16-16/19	10/22-10/22	Dates 10/16-10/19
39₩	(Fe	K ∘	Since	,	æs	90.31	44	şu	Spors/Week
∂ ⊢		255	22			5,293	<u> </u>	<u>.</u>	P ・ 芝幸 ・ の O
	Terry	Ν.	m	-	μ×	lad es	44	p-a	Total Spots
2625.90	\$350.00	02,800.00	\$1,200,000	\$700.00	s., 800. se	\$130.00	\$400.00	\$450.00	Total Cost
									Daypart

		EC'd Yes	Rep Order#
STATE OF THE WINDS AND			¢ 6837949
ECAS NA			Ver#
9 00			· A
			Mod# I
			Status
			Ver# 5 Mod# 1 Status Confirmed
	Showing Buylines	Last Receiv	Traffic Order# 105006
		Received:	
	All Lines	10/10/201	Printed:
		10/10/2012 6:56 PM	10/12/2012 7:26 AM

												5	Station I Advertiser Product Estimate# Buyer Phone# Fax#
<u>b.</u>	×	v.	x.	17	by.	15	1		12	р. в <u>1—4</u>	(h (d ()	Ι'n	fiser
TJ-F Dayi:	м	TJ-F j Buyline	у Въу Г	TU-F Buyli	я м	TJ-F 9 Buylin∈	su Buyli	ຮປ Buylin∈	SU Buyli	SU Buyli	1 1 1	Day	KSNV-TV LAS VIGAS, NV () OBAMA FOR AM OBAM FOR AMERICA 1537 MAURA GILROY
E LIP-LISTOP Buylone Comment: NEWs	ilÆ-1∠P B∷yl:ne Comment:	11A-12F ne Comment:	luh-jlh Buyline Comment:	F 10A-iIA Buyline Comment:	4A-10A Buyline Comment:	9A-10A ne Comment:	93CA-15A ne Comment	yA-930A n∈ Somment:	7A-8A ne Coament	6A-7A Buyline Comment:		Time	V LAS VHGAS, NV.) OBAMA FOR AMERICA I FOR AMERICA (A GILROY
NEWS	SACHEL BAY	RACHEL RAY	TODAY SHOW 111	TEDAY SHOW III	TCDAY SHOW II	TODAY SHOW IT	93CA-13A Duyline Comment: CHRIS MATHEWS	NEWS	7A-8A Buyline Comment: SUN YODAY	NEWS		Program	MERICA
													Agency () GMME 3050 K ST NW WASHINGTO: Agency C/PI/P2/E 95 Flight Dates 10/11 Hiatus Weeks
7	:3:2	: 30	:30	35.	7.30	;; e:	i.	14 120 65	:30	: 30	1	Len) GMMB (ST NW 1070) 10/16
03.7560	\$325.0p	\$325.60	\$325.00	\$325.80	2425.00	\$425.00	\$800.00	\$500.00	\$750.00	\$225.00	1	Pate	() GMMB 3050 K ST NW WASHINGTON, DC 20007 PI/P2/E 95/101/1537 es 10/16/2012 - 10/22/2012 eks
10/26-10/19	16/22-16/22	10.26-10.24	10.525-10.55	15/16-10/19	10/22-10/22	16/16-1(%); 3	10/21-10/21	10/21-10/21	:0/2:-10/21	10/27-10/21	1	Dates	112
, iii	27	4	2	જ્ય	7.	æ	<u>j</u> =11		<u> </u>	7 <u>22</u> 8 20	1 1 1 1 1 1	Spots/Week	Rep Firm Sales Office () Salesperson () Salesperson Phone# Salesperson FAX#
-		S e	(44	E	100	000 N			+	H	į	区 # (e C C h	(Phones
્યક	£-52	35.0	5 5 8	8006	88E	70 23	2059	113	168	.025		Jotel Spots) PHILADELPHIA) AMY MCCREARY # 215-568-6540 215-568-1845
60, 80, F	\$325.00	\$1,800.6c	9e50.	547,059.75	2850.00	\$3,424.pc	30,000	30.3055	5756.00	\$225.00		Total Cost	PHIA REARY 6540
											1 1 1 1	Daypart	

	EC'd Yes	Ren Order#
		6837949
		Ver#
	ğ	S
	2500480000	Mod# I
		Status Confirmed
Showi		Traffic Order# 105006
Showing Buylines: All Lines	Last Received:	
Lines	10/10/2012 6:56 PM	Printed:
	6:56 PM	10/12/2012 7:26 AM

3 of

										1	LT	Estimate# Buyer Phone#	Station I Advertiser Product	
3.5	2.	30	2.3	28	12	P.)	£.	24	23	22	Ln		Z P	
: Ana M	T3−F 4	м	T3−F Buyl	7yug 8	TJ-∓ Buyi	M Buyl	TJ−F Buyl	Y Buy L	ਹਰ-F Buy≟	м Виу1ј	Day	MAURA GILROY	SNV-TV LAS VEGAS. N () OBAMA FOR A OBAM FOR AMERICA	
4P-5P Buyline Commenc:	4P-UP	3P-4P Buyline Comment:	F 3P-4P Buyline Comment: PELL	2p-3p Buyline Comment: DRS	<pre>?p-%p Buyiine Comment:</pre>	lP-ZP Buyline Comment:	F IP-ZP Buyline Comment:	1230P-IP Buyline Comment:	E 1230P-1P Buyline Comment: AGENDA	12P-1230P Buyline Comment:	Time	LROY	KSNV-TV LAS VISGAS, NV. () OBAMA FOR AMERICA OBAM FOR AMERICA	
C: NEWS	T. NEWS	te zilli	2. E11.17	C: DRS	C: DRS	c: DAYS	E: DAYS	: ACENDA	:: AGENDA	P NEWS	Program		V. MERICA	
W.	1723							.,		į	Ľ	Agency CIT III A.B. Flight Dates Hiatus Weeks	Agency () GMMB 3050 K ST NW WASHINGTON	
:. 2	:3/	:36	\$	360	:30	36:	:38		: 30	:30	Len	10/16	NOTE WW.	
5777.00	\$0.627.6	7450.00	\$45000	3125.00	\$325.00	\$425.00	2425.00	5225.30	\$225.00	\$425.00	ਲ ਹ ਰ	10/16/2012 - 10/22/2012	() GMMB 3050 K ST NW WASHINGTON, DC 20007	Sho
10:22-11:22	100.6-10719	16722-10/22	10/16-12/19	10/22-10/22	10/16-10/19	10/22-10/22	10/16-10/19	10/22-10/22	10/16-10/19	:0/22-10/22	Dates	12		Showing Buylines: All Lines
Is.	(5 0)	1002	e le s	H	14.	<u>L</u>	45	153	.	1	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (ines
me	es	÷	: 	-	ti d o) —.	#	Ţiŭ.	**	۲ :	₩eeks	Phone# FAX#		
\	V.E.	Ţřă	خلم		25	a.	a	ы	U by	1-4 1	Total Spots	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	
\$1,458.00	\$5,886°.NL	\$450.00	\$1,700.00	\$325.20	\$1, 3(0.52)	\$425'16	55,700.00	\$225.00	00.000	\$425.00	Total Cost	6540 1845	PHIA REARY	
											Daypart			

	EC'd Yes	Ren Order#
		6837949
	59 16 16 18	Ver# 5
		Mod# I
		Status Confirmed
Sho		Traffic Order# 105006
wing Buylines: All	Last Received:	
All Lines	10/10/2012 6:56 PM	Printed:
	6:56 PM	10/12/2012 7:26 AM

4 01

											LT	Estimate# Buyer Phone#	Station Advertiser	
**	A. No	4	(£)2	 	æ	2	œ	35	LUI 전k	ω 	'n		er KS	
S A Bayl	ausilkon M	TJ-F Boy.	M. Buyl	TO-F Buyline	žvna k	TS-E Buyl	SJ Bcyl	SA Buylo	M Bayli	TU-F Buylı	Day	MAURA GILROY	SNV-TV LAS VEGAS. N ().OBAMA FOR A OBAM FOR AMERICA	
63CP-/P Buyline Comment:	1030P-11P	F /XOP-89 Boy.ine Comment:	7F-73CF Buyline Comment:	/P-/30P ise Comment:	630P-/F Buyline Comment:	E 630P-7P Buyline Comment:	830P-930P Buyline Comment:	5P-63CP Buyline Comment:	5P-630P Buyline Comment: NEWS	E 5P-630P Buyline Comment:	Time	LROY	KSNV-TV LAS VEGAS, NV. (), OBAMA FOR AMERICA OBAM FOR AMERICA	
t: 'EceARDY	Comment: MACF TO FACE	HEACE TO FALE	TOBLE :	· WELEE.	: JECPARTY	: JEGPAPDY	P : NEWS AFTER NFL	: NEWS	. NEWS	: YPWS	Program		/ MERICA	
												Flight Dates Hiatus Weeks	Agency () GMME 3050 K ST NW WASHINGTO)	
Ë	:40	3.8.1	: 3	ů. C		: 30	54 54 55	: 3C	: 30	:30	Len	10/1) GMMB K ST NW HINGTON	
55d5.111.	XX-006-S	5900.02	\$1,305.50	51,300.W	\$1,300.60	\$1,300.D0	00.006\$	\$450.00	\$1,200.00	\$1,200.00	Rate	10/16/2012 - 10/22/2012	() GMMB 3050 K ST NW WASHINGTON, DC 20007	Show
157.51-597.61	75.72 <u>5</u> -111135	10/14-11/01/4	:./22-10/22	10/16-10/13	: 0.782-10722	10/16-10/19	10/21-10/21	10/20-10/20	16/22-16/22	10/16-10/19	Dates	2		Showing Buylines: All Lines
14.0	5 0	**	Řπ	L	par.	i aes	ч	10%	ĸ	5	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (ines
(1.4)	_	থল	N.	1.00 G 1.00 G	gjer)	172	F 2	jo	H	Ħ	# of Weeks	Phone# FAX#		
1622	2 90	JS	2.1	ane.	620	4s	And the second	150	~		Total Spors	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	
37.7%, 16	200	93,600.00	\$1,300.50	55,20%,50	07,400.00	\$5,200.00	\$300.00	\$450.00	\$2,400.00	\$15,400.00	Total Cost	5540 1845	PHIA REARY	
											Daypart			

	FC'd Yes	Ren Order#
		6877949
		Ver# 5
	8	Mod#
		Status Confirmed
Showin	_	Traffic Order# 105006
howing Buylines: All	ast Received:	
es: All Lines	10/10/2012 6:56 PM	Printed:
	6:56 PM	10/12/2012 7:26 AM

										19 10 11	LT Lax#	Estimate# Buyer Phone#	Station I Advertiser Product	
7	<i>ن</i> م	er K	Ç.	ž	4	9. 12.	45 7,3	a. Te	45	44	5		iser	
SU Buy	St. Buy	sh Buy	SA Buy	E Buyl	E Buyl	Tyus.	W Buy:	TU Buyl	м Виу1	SA Buyl	Day	1537 MAURA GILROY	NV-TV LAS VEGAS, N ().OBAMA FOR / OBAM FOR AMERICA	
515₽-83CÞ Buyline Comment:	4P-515P Suyline Comment:	9P−1CB	89-3P Buyline Comment: NBC	lob∹ilb Buylime ©pmcest:	∋P-l?P Buylise Comment:	109-11P Buyline Comment:	39-10P Buyline Comment:	8P-9P Buyline Comment:	BP-10P Buyline Comment: THE VOICE	/P-/30P Buyline Comment:	Time	LROY	KSNV-TV LAS VEGAS, NV. r ().OBAMA FOR AMERICA OBAM FOR AMERICA	
CE SON NICHT FIRE	.: 521H	SMINA DEL	SALVE SELVE	: DATELINE	GRIMM	: FOCK CENTER	. svo	: The voice	: THE VOICE	WHEET.	Program		MERICA	
										22 24		Agency C/FUF2/E. Flight Dates Hiatus Weeks	Agency () GMMB 3050 K ST NW WASHINGTON.	
<u>Z</u>	 	÷	33	e C	:30	35.	: 30	: 3	: :3: (0)	:30	Len	10/16	T NW T	
\$10,000.18	32,4060	841,1068	78071°C	53,200.50	\$2,660.00	\$3,200.00	54,600.00	\$ 4, 000.00	\$1,100.00	00.4568	Rate	10/16/2012 - 10/22/2012	() GMMB 3050 K ST NW WASHINGTON, DC 20007	Shov
/21-17/27	10/21-10/21	10/20-10/20	10/20-10/20	16/19-10/:3	20/19-10/19	10/18-10/18	10/17-10/17	10/16-10/16	10/22-10/22	10/20-10/20	Dates	2		Showing Buylines: All Lines
F	æ	3 — 3	327	н	L	P	je.	ú	o		Spars/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (mes
588	1440	es	s e	969		Es ta	Н	(les	G	- :	Weeks	Phone# FAX#		
200	¥-	20	<u> </u>	لشو	34	, 1	<u>jez</u> n	1	a	-	Total Spots	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	
\$10,000.06	52,400,00	0907.3060	5800.00	\$3,200,00	\$2,0(0.0)	\$3,770.00	\$4,000.50	\$4,000.00	50.00	5525.00	Total Cost	6540 1845	PHIA REARY	
											Daypart			

61 SU 1135P-12A Buyline Comment: SPORTS NIGHT	54 SA SINGE-IA Buyline Comment: SNL	63 M 1/35A- 135A Buyline Commont: FALLAN	62 TU-F 1235A- 135A Buyline Comment: FALLON	61 M 1135P- 1235A Buyline Comment: LENG	60 II-F 1135P- 1235A Buyline Somment: LENG	59 50 lip-1135P Buyline Comment: NEWS	58 SA 117-1135P Buyline Comment: NEWS	57 M 11P-1135P Buyline Comment: NEWS	55 TU-F 11P-1135P Buyline Comment: NEWS	55 SU 930P-10P Buyline Comment: TBD	rax# LT Ln Day Time Program	Estimate# 1537 Buyer MAURA GILROY Phone#	7.7	Rep Order# 6837949 Ver# 5 Mod# 1 Statu EC'd Yes
										ı		Agency C/P1/P2/E Flight Dates Hiatus Weeks	Agency (3050 WAS	Status Confirmed
i.	: 30	: 30	 \$7.	: 30	: 46	: 30	: 30	: 30	: 30	: 30	Len		() GMMB 3050 K ST NW WASHINGTON	Traffic
	00.00%	\$250,100	\$258.00	3500.00	90.00e	\$1,200.00	\$1,100.00	s1,200.00	\$1,200.00	\$350.00	Rate	95/101/1537	() GMMB 3050 K ST NW WASHINGTON, DC 20007	Traffic Order# 105006 Shov
	16.26-10/26	:0/22-16/22	10/:6-10/14	18/22-19/22	10.16-10/19	16/21-10/21	10/20-10/20	10,22-10/22	10/16-10/19	10/21-10/21	Dates	2		006 Prin Last Received: 10/ Showing Buylines: All Lines
94	6.87	æ	400	1017	s ♣ s	¥4	H	P.	A	F 	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm Sales Office (Salesperson (Printed: 10/12/2012 7:26 AM 10/10/2012 6:56 PM Lines
1638	=0(i ec	ы	H	FX U.	a-	9 -2		100 100 100 100 100 100 100 100 100 100	5	≅≉ઃ	Phone#		0/12/2012 6 PM
205	H	<u> </u>	عد		احد	3 4	3 6 44	à→:	.22	H	Total Spors	215-568-6540 215-568-1845) PHILADELPHIA) AMY MCCREARY	7:26 AM
27.00.00	5., 477 c//	\$250,00	\$1,200,000	\$500.00	\$2, du0.00	92,100.00	\$1,100.00	\$1,200.00	\$4,800.06	\$350.00	Total Cost	6540 1845	PHIA REARY	
											Daypart			6 of 7

837949	Ver#	Ver# 5 Mod# 1	Status Confirmed	Traffic (Traffic Order# 105006 Show	D06 Printed: 10/12/ Last Received: 10/10/2012 6:56 PM Showing Buylines: All Lines	ı ted: 10/2012 6	//12/2012 PM	10/12/2012 7:26 AM :56 PM		7 of
-TV LA	TV LAS VEGAS, NV.	\	Agency	()GMMB			Rep Firm				
) OB,) OBAMA FOR AMERICA	MERICA	38	3050 K ST NW			Sales Office (PHILADELPHIA	AIH	
AM FOR	AM FOR AMERICA			WASHINGTON, DC 20007	DC 20007		Salesperson () AMY MCCREARY	REARY	
7 URA GILROY	ROY		Agency C/PI Flight Dates	/P2/E	95/101/1537 10/16/2012 - 10/22/2012	2	Salesperson Phone#	ione#	215-568-6	540	
			Hiatus Weeks				Salesperson FAX#		215-568-1845	845	
аy	Time	Program		Len	Rate	Dates	Spots/Week # of Weeks	839938 ∓ 0 ±	Total Spots	Total Cost	a
	1	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1		† † 1	1		1	1	1		84

Daypart

Y TOTALS-

S— 154 / \$126,825.00

154 / \$125,825.00 : 154 / \$125,825.00 4 / \$126,825.nc

/reld/rtrn: 0 / 50.00

Market Totals

5422,750 CATV KTNV XXXX

0% 14% 0%

K3LR KT'JD

. 3

KINO

u S

KLAS

3 2

KUNU

K; (4) 67 (3) 64 (4)

E NOVIZ

COMMENTS-

RASSI

DRESS CHANCE EFF # 17 & BO:---